

DECORATIVE SURFACES 2017 CONFERENCE

NORTH

Myrtle Beach, SC, U. S. A.

TCM

AMERICA

OCTOBER 25-27

2017
HIGHLIGHTS:

- Updates: Digital Printing, Short-Cycle and 3DL Pressing, and More
- Workshop: Nonfiction Branding - Creating a Value Story for Designers
- Grand Opening of the new Surteco Design Center
- Golf Outing at the Dunes Golf & Beach Club

CONFERENCE PROGRAM

SPONSORED BY:

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Wednesday, October 25, 2017

10:30 am	Buses leave for Dunes Club	6:30 pm	Buses leave for Surteco Design Center
11:00 am	TCM Golf Outing at Dunes Club (Tee off 12:30 pm)	7:00 pm	Surteco reception and Grand Opening of the Surteco Design Center

Thursday, October 26, 2017

8:00 am	Registration and networking breakfast	noon	Lunch break
9:00 am	Welcome remarks	2:00 pm	Short Cycle Press Upgrades Larry Frazier, Dieffenbacher-Zaisenhausen
9:10 am	Premium Your Pork Bellies - How To Avoid the Commodity Trap with NonFiction Branding [™] D.P. Knudten, Collaborator Creative	2:30 pm	3DL Adhesives: Can't Stand the Heat? Then Get Out of the Kitchen - Or Not Mike Moren and Jack Chambers, HB Fuller
10:00 am	Networking break	3:00 pm	Future of Film Technology Erim Ulkumen, Evonik
10:30 am	Developments in the Décor Paper Market Matthias Krull, Ahlstrom Munksjoe	3:30 pm	Networking coffee
11:00 am	Life-cycle Thinking for Sustainable Material Choices Sydney Lindquist, Hexion	5:00 pm	End of day 1
11:30 am	Haptic Emotions – from Design to Surface Gregor Ungricht, Ungricht	5:45 pm	Buses leave for Conference Dinner at Dunes Club from conference hotel
		6:00 pm	Reception Conference Dinner at the The Dunes Golf & Beach Club

Friday, October 27, 2017

8:00 am	Networking breakfast	11:00 am	Industrial Inkjet - Disrupter or Friend? From the organizers of the Inprint Industrial Print Shows. Inkjet is entering a number of different markets and adding value, liberating design and adding flexibility. Will decorative surfaces be the next big inkjet market?
9:00 am	Capturing Color & Haptic Surface Data Rob Lawrence, Metis/CGS Publishing Technologies	noon	Lunch break
9:30 am	3D Scanning in the Design Industry Jens Becker, Cruse	2:00 pm	Workshop: Selling on Value, Not Price - Creating a Brand Story for Design Specifiers Panel discussion with D.P. Knudten, commercial designers, and suppliers.
10:00 am	Networking break	4:00 pm	Farewell drinks
10:30 am	Océ/Canon UV Curable Inkjet Printing on Building Decoration in the Digital Era David Zarchikoff, Océ	5:00 pm	End of conference

GENERAL INFORMATION:

Venue

The conference will be held at the Myrtle Beach Marriott Resort & Spa at Grande Dunes in Myrtle Beach, South Carolina, on October 25-27, 2017.

TCM North America Golf Outing

The 2017 TCM North America Golf Outing will be held at the The Dunes Golf & Beach Club on October 25. Tee times will start at 12:30am, bus transportation will be provided.

Registration

EVENT	REGISTRATION FEE	
	up to October 6, 2017	after October 6, 2017
Conference, October 26-27 regular attendees	USD 890	USD 990
Golf Outing, October 25	USD 150	USD 150
Golf Rental Clubs	USD 30	USD 30
Grand Opening and Reception at Surteco Design Center, October 25	Courtesy of Surteco	

The registration fees include participation in the Grand Opening of the Surteco Design Center, the respective meeting, networking breakfasts, lunches, coffee breaks and snacks, beverages inside the conference room, reception, and the Conference Dinner.

Cancellations:

A fee of USD 200 will be charged for cancellations up to October 6, 2017. For cancellations received from October 7, 2017, to October 13, 2017 there will be a 50% cancellation fee. There will be no refunds for cancellations received after October 13, 2017. However, substitutions of delegates may be made at any time free of charge.

Legal Information

TCM North America reserves the right to cancel, defer or modify the event proceedings without prior notice. We do not accept liability for personal injuries or liability for any loss of or damage to the personal effects of the delegates.

Hotel

The conference will be held at the

Myrtle Beach Marriott Resort & Spa at Grande Dunes
8400 Costa Verde Dr
Myrtle Beach, SC 29572
U. S. A.

A limited number of rooms have been reserved for the delegates at a preferred rate of USD 129 per room per night plus taxes. The resort fee has been reduced to USD 10 per day. Room reservation is available from our conference website

Conference Dinner

This year's Hall of Fame Dinner will be held at The Dunes Golf & Beach Club on October 26. Bus transportation will be provided. Dress code: business casual.

Organizers

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Competition/Anti-trust Reminder

Many jurisdictions have specific legislation dealing with anti-trust and competition matters and which prohibit anti-competitive behavior and practices. It is the responsibility of each participant to ensure that the laws regarding anti-trust and competition matters are respected.

General Disclaimer

TCM North America is not liable for the content of any of the presentations made at the conference or for the accuracy or completeness of any technical information presented thereat or in any of the conference materials.

Privacy Policy

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