



## Taghleef Industries

PRESS RELEASE

### Innovative & Sustainable Films Designed for the Circular Economy

**San Giorgio di Nogaro – August 14, 2019** – Taghleef Industries (*Ti*), is pleased to announce that they will be attending Labelexpo Europe 2019, from September 24 to 27 in Brussels. Located in **Hall 5 Booth C40**, *Ti* will be presenting their new sustainable film solutions to the labels community.

**NATIVIA® D813** is the first bio-based and biodegradable I-IML film on the market and complements *Ti*'s wide range of IML BoPP films. This PLA (polylactic acid) film is designed to run on reel-to-sheet offset printing machines, achieving good printing speed and excellent ink adhesion. These features make NATIVIA® D813 a unique film that meets the growing demand for bioplastic-based containers that can be decorated with I-IML technology.

Another film that meets the principles of Circular Economy is the ultra-clear floatable **SHAPE360™ TDS**. This low-density TD shrink sleeve label film minimizes the impact on PET recycling systems and reduces the weight of the label. The exceptional shrink curve guarantees up to 65% shrinkage, offering the freedom to fully decorate containers in a wide variety of shapes and sizes, and the potential for 360° eye-catching label graphics.

*Ti* has enlarged its pressure sensitive label (PSL) portfolio with an innovative range of BBP-free top coated films with extra features to enhance film performance. One of these is **PPGP**, a multilayer film that has a proprietary skin providing highly compatible and superior PSA receptivity. *Ti*'s top coating ensures excellent print performance and superior graphics utilizing a variety of printing processes. PPGP is an integrated product designed for repositionable, removable, or ultra-removable applications.

At Labelexpo Europe 2019, *Ti* will share programs that support sustainability and the Circular Economy including the use of post-consumer recycled (PCR) content and non-fossil raw material sources. Taghleef invites customers, brand owners, retailers, and all stakeholders in the value chain to join in the discussion on the future of plastic packaging.



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### **About Taghleef Industries**

*Taghleef Industries (Ti) is the leading supplier of specialty and high performance films for packaging, labels, industrial, and graphic arts applications. Headquartered in Dubai with manufacturing sites in eleven countries on six continents, the company has an annual capacity of 500,000 metric tons of BOPP, CPP, and PLA films for the global marketplace. Ti delivers intelligent packaging solutions and sustainable added value to customers and stakeholders through innovative research, high quality film products and focused service. For additional information on Taghleef Industries and Ti brands including Titanium™, NATIVIA®, EXTENDO®, DERPROSA™, SynDECOR® and SHAPE360™ visit [www.ti-films.com](http://www.ti-films.com).*

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