

## FOR IMMEDIATE RELEASE

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## Ti Europe appoints New Product Manager for Label Films & New Export Area Manager

Taghleef Industries S.p.A. is delighted to announce that two new colleagues have recently joined the European Sales Team.

Mrs. Lucija Kralj has been appointed **Product & Sales Manager for Label Films**. Lucija, who holds a PhD in Chemistry, with more than ten years experience in the flexible packaging market, is fluent in Italian, Slovenian, English and German. She has served in Sales and Technical service roles in the BOPP film market and more recently as Quality and R&D Manager for a label printer.

Mr. Simone Baldin, who also has more than ten years experience in the sales of BOPP film, has been appointed **Export Area Manager** and he will be responsible for sales into the French and Benelux markets. Simone is fluent in Italian, English and French.

## About Taghleef Industries

Headquartered in Dubai, Ti has 6 production sites across the globe with a nominal capacity of 260,000tons per annum. Ti develops, manufactures and markets BoPP (bi-oriented polypropylene) and CPP (cast polypropylene) films for snacks, confectionery, bakery/biscuits, fresh produce packaging as well as for labelling and adhesive tapes. Ti offers a portfolio of high quality transparent, white voided and metallised films to its customers in more than 100 countries. www.ti-films.com.







