

FOR IMMEDIATE RELEASE

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LABELEXPO EUROPE 2013 WRAP UP

Once again Labelexpo Europe proved to be the right platform for Taghleef Industries. This event provided an opportunity to present a series of novelties and network with the key players of the Label industry from all over the world.

There is no doubt that our expanded Injection IML range has attracted substantial public attention. The range includes transparent, solid white and white voided films to enable superior quality graphics, gloss or orange peel finish. LIM 45µm, the new entry in the series, is a white voided film with very high yield and the perfect BoPP film choice for the Full Cover Label decoration technology. All of the *Ti* IML films boast excellent bonding performance to polypropylene containers such as cups, tubs and lids and provide outstanding moisture resistance.

For the Wrap Around Label Reel Fed category, the new *Ti* proposal is LXI 38µm. This ultra high yield white voided BoPP film is particularly appreciated for its excellent flexibility on labeling machines. LXI 38µm is greatly valued for its high gloss, white pearlescent appearance.

Ti films for Self-Adhesive Labels (SAL) include coated and uncoated transparent, white and metalized film grades. The newly introduced metalized LZP film, with its high gloss surface, offers superior graphic appearance. *Ti* product offerings are commonly used in labelstock production as face but also as liner material.

Throughout Labelexpo, visitors demonstrated a high interest in VISION® shrink labels. Developed by our North American branch, *Ti* Inc, VISION® label shrink technology is now available worldwide. These films are categorized as "Low Shrink" which target containers with contours of <5% and "Medium Shrink" recommended for containers requiring <12% shrink. VISION® is a cost effective alternative to sleeves.

About Taghleef Industries

Headquartered in Dubai, Ti currently has 8 production sites across the globe with a nominal capacity of 360,000 tons per annum. Ti develops, manufactures and markets BOPP (biaxially-oriented polypropylene), BOPLA (NATIVIA $^{\text{\tiny M}}$) and CPP (cast polypropylene) films for snacks,







confectionery, bakery/biscuits, fresh produce packaging as well as for labeling and adhesive tapes. Ti offers a portfolio of high quality transparent, white voided, metalized and high barrier films $EXTENDO^{TM}$ to its customers in more than 100 countries.

www.ti-films.com ; www.ex-tendo.com; www.nativia.com

For more information please contact:

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