



**Taghleef Industries S.p.A.**

**FOR IMMEDIATE RELEASE**

Friday, 15<sup>th</sup> April 2011

## **NATIVIA™ prized At the First GPCA Plastics Innovation Awards**

*The inaugural 'GPCA Plastics Innovation Awards 2011' sponsored by TASNEE recognises advancement in the field of plastics with a positive impact on society*

Mohamed Al-Mady, Chairman of the Gulf Petrochemicals and Chemicals Association (GPCA) and SABIC Vice Chairman and CEO, honoured winners of the first GPCA Plastics Innovation Awards 2011 at a ceremony held on 5<sup>th</sup> April at the Intercontinental Hotel in Festival City, Dubai. The inaugural awards were sponsored by TASNEE.

The GPCA instituted the award this year to encourage innovation in the plastics industry and honour companies which have achieved excellence in this field along with talented individuals. The winners this year contributed significantly to the sustainable development and innovation in the field of plastics.

Taghleef Industries from Dubai won the award in the Plastics and Environment category, for its BOPLA sustainable packaging film. The new packaging film solution for the flower industry is made of Poly Lactic Acid (PLA) resins, which is a bio-plastic obtained from the fermentation of sugars contained in various kinds of plants. Besides using 100% renewable raw materials, PLA is also fully biodegradable.



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Thanks to the advantages of PLA instead of traditional films, the BOPLA film allows to achieve the same performance in terms of product presentation and protection compared to conventionally used films, whilst contributing to the reduction of CO<sub>2</sub> emissions. Once composted, the bunch of flowers wrapped with Taghleef's BOPLA film will become a fertilizer to grow new plants. The Jury was impressed about the entire development and commercialization on a big volume scale.

The high-profile Jury that deliberated and selected the winners through a secret vote were Dr. Moayyed I. Al-Qurtas, Vice Chairman and CEO, Tasnee; Mr. Moyyad Al Faresi, Business Director, Polyethylene, EQUATE Petrochemical Co.; Mr. Laurence Jones, Vice President / Corporate Support, Borouge; Dr. Mitchell Killeen, Senior Director, LyondellBasell ; Ms. Lyn Tattum, Publisher, Chemical Week; Dr. Raed Al-Zubi, CEO, Radius Systems, President of SPE, ME; Dr. Ulrich Reiners, MD, Executive Packaging; and Dr. Abdulwahab Al Sadoun, Secretary General, GPCA.

### **About Taghleef Industries**

*Headquartered in Dubai, Ti has 6 production sites across the globe with a nominal capacity of 260,000tpy. Ti develops, manufactures and markets BoPP (bi-oriented polypropylene) and CPP (cast polypropylene) films for snacks, confectionery, bakery/biscuits, fresh produce packaging as well as for labelling and adhesive tapes. Ti offers a portfolio of high quality transparent, white voided and metallised films to its customers in more than 100 countries.*

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