

## Zeikon Café partner news release



Taghleef Industries

### Taghleef Industries takes a seat at Zeikon Café

#### ***Market leading packaging & label film manufacturer to demonstrate business winning portfolio***

February 2015 – Taghleef Industries (*Ti*), one of the world's largest suppliers of BoPP, CPP, and PLA films, will present its market-leading solutions at the Zeikon Café Packaging Innovations event, taking place in Belgium from March 10 to 12 ([www.xeikoncafe.com](http://www.xeikoncafe.com)). Brand owner of NATIVIA™, EXTENDO™, DERPROSA™, SynDECOR™ and VISION™ trademarks, *Ti* produces 410,000 tons of specialized film for packaging, label, industrial and graphic arts applications. It has a manufacturing footprint in nine countries on five continents. At the Zeikon Café, the company will present its Injection in-mold and Pressure Sensitive/Self Adhesive BoPP label films during live demonstrations and workshops.

Lucija Kralj, Product Manager Label Films, who will be discussing Integrated Labels Solutions as part of the Technical Conference Program, comments: "We are delighted to have the opportunity to demonstrate how our product offering adapts to the latest digital printing technology and we are keen to engage with our audience during this unique event. We are also looking forward to connecting and networking with the key industry players who are eager to explore the potential of digital printing associated with the use of BoPP substrates. It will give *Ti* the opportunity to capture customers' interest, measure and analyze the market trends around our new technology."

*Ti*'s films, both in-mold and self-adhesive films, can be printed with Zeikon's ground-breaking dry toner technology. In-mold films are specifically engineered to provide excellent static charge performance to allow optimal finishing and labelling efficiency. They deliver excellent bonding performance to polypropylene containers such as cups, tubs and lids and provide outstanding water resistance. The in-mold product portfolio includes different white voided options from ultra-high yield to high stiffness for different container sizes and after mold finishes. *Ti* self-adhesive films are used as facestock and release liner backing in self-adhesive label products. *Ti* films offer key attributes requested by end-users that include specific visual appearance properties, increased stiffness, speed of application for the end user, higher efficiency and better overall performance.

Throughout the Zeikon Café event, visitors will see demonstrations of the Taghleef LIG70 being used as backbone of the live in-mold application for thick walled plastic products. Within this demonstration it will be printed on a Zeikon 3500 and converted on Schober converting line.

Jeroen van Bauwel, Director Product Marketing at Zeikon, concludes: "Substrate consistency and reliability are vital to achieving standout print production results. Partnering with such a knowledgeable and widely-recognized expert in this field will give our customers the confidence to move into new markets and expand their revenue streams."

#### **ABOUT TAGHLEEF INDUSTRIES**

Headquartered in Dubai, *Ti* is the leading, customer focused supplier of films solutions to a global market place. With a manufacturing footprint in 9 countries on 5 continents, *Ti* produces 410,000Tons of specialized film for the packaging, labels, industrial and graphic arts applications. Film types include OPP, CPP, and PLA films. *Ti* strives for product performance through R&D and innovations and creates sustainable value for its customers and stakeholders by delivering the highest levels of performance, quality and service with a diverse range of products. *Ti* is the brand owner of NATIVIA™, EXTENDO™, DERPROSA™, SynDECOR™ and VISION trademarks.

For more information visit [www.ti-films.com](http://www.ti-films.com), or contact:

Corinne Rougeau, Marketing Communication Coordinator on + 39 0431 627 114 or [corinne.rougeau@ti-films.com](mailto:corinne.rougeau@ti-films.com)

Lucija Kralj, Product Manager Label Films on + 39 0431 627 118 or [Lucija.kralj@ti-films.com](mailto:Lucija.kralj@ti-films.com)

### **ABOUT THE XEIKON CAFÉ PACKAGING INNOVATIONS**

The Xeikon Café Packaging Innovations is a platform offered by Xeikon and its Aura partners, offering the opportunity to understand, evaluate and experience digital production, and enabling printers and converters to consciously make a business decision. Through demonstrations, presentations, workshops and discussions, participants receive first-hand actionable information and advice on industry innovations and trends. For a review of the 2014 edition, watch the [video on YouTube](#).

#### Participating partners are:

- Under the software category: Advance Track & Trace, CERM, CHILI Publish, Esko, Hybrid Software, Label Traxx, OneVision Software, Four Pees
- Under the equipment category: AB Graphic International, Bograma, Esko, Grafisk Maskinfabrik A/S, Highcon, Kurz, MBO, Meech International, MOSS, Rietstack, Schobertechnologies, Seilaser, SMAG Graphique, Tronics, Zünd
- Under the consumables category: ACTEGA Terra, Kurz, Michelman, Rotometrics
- Under the print media category: Avery, Metsäboard, Stora Enso, Taghleef Industries, Treofan Group, UPM Raflatac

For more information, visit [www.xeikoncafe.com](http://www.xeikoncafe.com), or contact :

Xeikon Café: Frank Jacobs, Marketing Communications Manager on +32 494 50 00 52 or [Frank.Jacobs@xeikon.com](mailto:Frank.Jacobs@xeikon.com).

Xeikon Café PR Agency : duomedia , Nancy Vermeulen on +32 2 560 21 50 or [Nancy.v@duomedia.com](mailto:Nancy.v@duomedia.com)

**FOLLOW XEIKON CAFÉ ON**    