



Taghleef Industries S.L.U.

Press Release

DERPROSA™ - Ti to Attend Drupa 2016 the Leading Trade Show for the Graphic and Industrial Printing Sector

Alcalá la Real, Spain – 16th May 2016

The latest DRUPA fair, the world's leading trade show in graphic and industrial printing, will take place next June in Düsseldorf, Germany, under the slogan "**Touch the Future**". As a leader in the field of Graphic Arts, **DERPROSA™-Ti** will be present at the fair, where it will show its commitment to innovation and the future in the field of luxury lamination through its products.

From May 31 to June 10, the best companies and industry professionals will gather to show the latest developments and innovations in the sector, acting as a central axis for growth and future possibilities on an international scale.

DERPROSA™-Ti, specializing in the manufacture of films for laminating, will show attendees different films with **SoFT TOUCH®** finishes, whose European patent is owned by Derprosa. These films have tactile properties that give products a smooth finish with a peach skin effect, such as **SoFT TOUCH® Matte (The Original One)**, **Elegance Black SoFT TOUCH®** and **Elegance Gold SoFT TOUCH®**. They will also find other films, such as **Elegance Luminescence**, which stands out for achieving holographic 3D effects and providing a metallic look when printing using conventional inks.

DERPROSA™-Ti will also show visitors various luxury applications in which their films are used, such as packaging, bags and labels, used by major international brands.

In addition, during the conference program to be held during the fair, **DERPROSA™-Ti** will be present at two round tables:

- a) "The Role of Packaging in the Customer Journey", June 7, 15:45 to 16:45, with the participation of Ignacio López-Baillo (Derprosa-Ti Sales and Marketing Director).
- b) "Beyond Paper – Dynamic Storytelling", June 10, 11:45 to 12:45, with the participation of Lucija Kralj (Taghleef Industries Labels Product Manager).



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The event will be held at the Düsseldorf Trade Show Centre, where you can visit the **DERPROSA™-Ti** booth, **D25**, in **Hall 4**.

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Taghleef Industries (Ti)

Headquartered in Dubai, Taghleef Industries (Ti) is the leading, customer focused, supplier of films solutions to a global market place. With a manufacturing footprint in 9 countries on 5 continents, Ti produces 410,000MT of specialized and multi-purpose films for the food packaging, labels, industrial and graphic arts applications. Film types include OPP, CPP, and PLA films. Ti strives for product performance through R&D and innovations to create constant added value for its customers and stakeholders by delivering the highest levels of performance, quality and service with a diverse range of products. Ti is the brand owner of Titanium™, NATIVIA®, EXTENDO®, DERPROSA™, SynDECOR™ and VISION® trademarks.

www.ti-films.com

Taghleef Industries SLU manages the Graphic Arts brand DERPROSA™ of Ti.. Ti SLU has a subsidiary in USA: "DERPROSA™ Specialty Films" and 14 warehouses around the world. www.derprosa.com

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