



## Taghleef Industries

### PRESS RELEASE

## Better Taste – Less Waste All about Food Protection

**San Giorgio di Nogaro – February 19, 2018** – With food protection high on its agenda for 2018. Taghleef Industries (*Ti*), is set to present its innovative and creative products developed for this sector at two key European exhibitions in March 2018 - **CFIA** in France and **ANUGA FOODTEC** in Germany. With the theme, '**Better Taste - Less Waste**' *Ti*'s global focus and three pillar strategy is **food protection, sustainability and recyclability**.

- **CFIA** (13-15 March 2018) Rennes, France – Stand: Hall 4, Stand C70
- **ANUGA FOODTEC** (20-23 March 2018) Cologne, Germany - Hall 8, Stand C18/D19

### Food Protection

Among the specialized BoPP film range, *Ti* will present its expanded range of EXTENDO® high barrier products, which extends shelf life by protecting foods against mineral oils - with benefits to logistics and distribution – while preserving their aroma and taste. The result is a 'best-in-class' film designed to keep food fresh, extend shelf life and reduce food waste. Thanks to the mono-material solutions design, EXTENDO® films integrate the concept of eco-design which is one of the principles of the circular economy.

Taghleef will also present **NATIVIA®** range including transparent, white voided and metallized films developed using bioplastics derived from renewable sources (polylactic acid) thereby safeguarding the environment and offering more options at the end of the life cycle. They will also offer **films with enhanced seal integrity**, which are ideal for accurately preserving food products.

### Sustainability & Recyclability

As a world leader in the development of leading-edge film technology, *TI* has developed intelligent and creative substrates for food packaging and protection. A key priority for Taghleef is to reduce the environmental impact with attention to recyclability. The company offers bio-based films and mono material solutions offering an alternative to other substrates such as coated films, aluminium foils, etc. which can make a remarkable contribution to the sustainability of modern packaging.



## **Taghleef Industries**

Mario Molinaro, Business Unit Director - Flexible Packaging Europe says, “We believe an important part of our role is to educate the stakeholders and provide solutions that not only satisfy consumer demand but meet the world’s need to look after our planet. We are delighted to be attending both important exhibitions. Taghleef films will be attracting significant attention as they answer the present directives of circular economy and food protection.”

### **About CFIA**

Created in 1997 in Rennes, **CFIA 2018** (Carrefour des Fournisseurs de l’Industrie Agroalimentaire) will bring together over 1,450 international manufacturers and suppliers in the food-processing sector. Ideally located in Brittany, one of the top food-processing regions in Europe, this popular and exclusive event is divided into three categories - Ingredients and Intermediate food products, Equipment and Processes, Packing and Conditioning.

### **About ANUGA FOODTEC**

Jointly organized by Koelnmesse and the German Agricultural Society (DLG), **ANUGA FOODTEC** in Cologne is reliably the only trade fair covering all aspects of food production. Attracting a global audience looking for innovation and technological advances in food processing, production and food safety this exhibition is regarded as a driving force for the international food production community. 2017 saw over 1500 exhibitors and attendance figures of over 45,000 from 139 countries. In 2018 the theme is resource efficiency and this topic will be addressed by all sections of the trade fair.

### **About Taghleef Industries**

*Taghleef Industries (Ti) is the leading supplier of specialty and high performance films for packaging, labels, industrial, and graphic arts applications. Headquartered in Dubai with manufacturing sites in nine countries on five continents, the company has annual capacity of 410,000 metric tons of BoPP, CPP, and PLA films for the global marketplace. Ti delivers intelligent packaging solutions and sustainable added value to customers and stakeholders through innovative research, high quality film products, and focused service. For additional information on Taghleef Industries and Ti brands including Titanium™, NATIVIA®, EXTENDO®, DERPROSA™, SynDECOR®, and VISION® visit [www.ti-films.com](http://www.ti-films.com)*



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